



**VETERANS OF FOREIGN WARS SOUTHERN
CONFERENCE 2023
AT RIVER SPIRIT CASINO IN TULSA, OKLAHOMA
NOVEMBER 2ND – NOVEMBER 5TH 2023**

**RIVER SPIRIT CASINO RESORT
8330 RIVERSIDE PKWY
TULSA, OK 74137**



P.O Box 1126
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February 20th, 2022

Greetings from the Department of Oklahoma Veterans of Foreign Wars

As the premier combat-related non-profit veteran organization, with a lineage that dates to Spanish-American War veterans, the Veterans of Foreign Wars (VFW) and Veterans of Foreign Wars Auxiliary (VFWA) depend on donations from patriotic individuals, corporations, foundations, small business owners, and community organizations to remain viable both nationally and within our state. Sponsorships and donations help us to continue to serve our country and our communities and stand up for the ideals and principles in which our country was founded. Here is some basic information about us:

The VFW is one of the most respected voices in Washington, D.C. and within local governments across America. We advocate for justice for our nation's veterans, service members and military families on an array of issues and continue to be the voice for veterans everywhere. We regularly testify before Congress, meet with elected officials, and rally our national network of VFW members and patriotic supporters to ensure our lawmakers put veteran legislation as a priority.

National Security & Foreign Affairs is vital to the VFW. We fought in uniform to keep our country safe. Today we continue that fight through our National Security and Foreign Affairs (NS&FA) program. Simply put, NS&FA works to maintain the integrity of our great nation.

We consistently monitor veterans' experiences with the United States Department of Veteran Affairs (VA) health care system and deliver veterans' feedback directly to VA officials to implement new programs and methods to ensure America's veterans receive the top-quality care they deserve.

Ensuring women veterans receive benefits and services that honor their brave military service is one of the VFW's top priorities. With the steady increase of women wearing our nation's uniform, it has never been more important to ensure women veterans have a VA that is ready and able to care for them.

As the largest organization of combat veterans, we understand the frustrations that can arise when transitioning out of the military or filing a claim with the Department of Veterans Affairs. The claims process can be confusing and one that service members and veterans shouldn't try to navigate alone. That's why the VFW's National Veterans Service (NVS) was established to help all veterans, service members and their families. Our cadre



of certified and professional advocates help veterans cut through bureaucratic red tape. The VA reports veterans represented by the VFW have recouped more than \$9.7 billion in earned benefits, including \$1.4 billion in new claims in fiscal year 2020 alone.

As you can see from our actions, the Veterans of Foreign Wars of the United States is an active and driving force today related to U.S. service members, veterans, and their families. Our motto is: “No One Does More for Veterans”.

Teaming up with the Veterans of Foreign Wars and becoming one of our supporters is a great opportunity! We are proud to be associated with many great companies and organizations that work to support America’s service members, veterans, and their families. Making the impact we do would be much more difficult without the generosity and support of our corporate sponsors.

The Oklahoma Veterans of Foreign Wars and Veterans of Foreign Wars Auxiliary will be hosting the Veterans of Foreign Wars Southern Conference’s Annual Meeting on **2 - 4 November 2023** at the River Spirit Casino Resort in Tulsa Oklahoma. The Southern Conference comprises of **fourteen southeastern states** with over 260,000 VFW and 180,000 Auxiliary members. Those members in attendance range from Virginia to Oklahoma and Texas. We ask for your support by becoming one of our Premier or Patriotic sponsors that offer national level media exposure, booths, banner area, program advertisement, and digital media advertisement. If that does not fit your needs, then we would like for you to consider obtaining a booth in our exhibitor area or advertising in our Conference Program that all attendees will receive.

We appreciate what you have done and are doing for veterans and their families. Additionally, we appreciate your business and offer a “Great Oklahoma Thank You” in advance.

PREMIER SPONSORS:

VFW SOUTHERN CONFERENCE DIAMOND LEVEL SUPPORTER \$10,000.00

Premium Level Tier 1 (Large)

- 2023 Southern Conference booth space (Premium)
- 2023 VFW Oklahoma State Convention 12’ table (June TBD)
- 2023 VFW Oklahoma Fall Festival (Oct-Nov)/Mid-Winter (Jan-Feb) 6’ table (OKC Metro)
- 2023 VFWOK/AUX events two advertisement banners
- 2023 Southern Conference program full-page color ad
- 2023 VFWOK Convention program full-page color ad
- 2023 VFWOK website advertisement

VFW SOUTHERN CONFERENCE RUBY LEVEL SUPPORTER **\$5,000.00**

Premier Level Tier 1 (Large)

- 2023 Southern Conference booth space (Large)
- 2023 VFW Oklahoma State Convention 6' table (June TBD)
- 2023 VFW Oklahoma Fall Festival (Oct-Nov)/Mid-Winter (Jan-Feb) 6' table (OKC Metro)
- 2023 VFWOK/Aux events two advertisement banners
- 2023 Southern Conference program full-page color ad
- 2023 VFWOK Convention program full-page ad
- 2023 VFWOK website advertisement

VFW SOUTHERN CONFERENCE EMERALD LEVEL SUPPORTER **\$1,000.00**

Premier Level Tier 1 (Large)

- 2023 Southern Conference booth space (Medium)
- 2023 VFW Oklahoma State Convention 6' table (June TBD)
- 2023 VFW Oklahoma Fall Festival (Oct-Nov)/Mid-Winter (Jan-Feb) 6' Table (OKC Metro)
- 2023 VFWOK/Aux events one advertisement banner
- 2023 Southern Conference program half-page color ad
- 2023 VFWOK Convention program half-page color ad

VFW SOUTHERN CONFERENCE SAPPHIRE LEVEL SUPPORTER **\$500.00**

Premier Level Tier 1 (Large)

- 2023 Southern Conference booth space (Small)
- 2023 VFW Oklahoma State Convention 6' table (June TBD)
- 2023 VFW Oklahoma either Fall Festival or Mid-Winter 6' table (OKC Metro)
- 2023 VFWOK/Aux events one advertisement banner
- 2023 Southern Conference program half-page full color ad

PATRIOTIC SPONSORS:

VFW SOUTHERN CONFERENCE PATRIOT GOLD-LEVEL SPONSOR **\$450.00**

Patriot-Level Tier 2 (Medium)

- 2023 Southern Conference booth space (Small)
- 2023 VFW Oklahoma State Convention 6' table (June TBD)
- 2023 VFW Oklahoma either Fall Festival or Mid-Winter 6' table (OKC Metro)
- 2023 VFWOK/Aux events one advertisement banner
- 2023 Southern Conference program half-page B&W ad

VFW SOUTHERN CONFERENCE PATRIOT SILVER LEVEL SPONSOR **\$350.00**

Patriot-Level Tier 2 (Medium)

- 2023 Southern Conference booth space
- 2023 VFW Oklahoma State Convention 6' table (June TBD)
- 2023 VFW Oklahoma either Fall Festival or Mid-Winter 6' table (OKC Metro)
- 2023 VFWOK/Aux events one advertisement banner



VFW SOUTHERN CONFERENCE PATRIOT BRONZE SUPPORTER \$250.00
Patriot-Level Tier 2 (Medium)

- 2023 Southern Conference booth space
- 2023 VFW Oklahoma State Convention 6’ table (June TBD)
- 2023 VFW Oklahoma either Fall Festival or Mid-Winter 6’ table (OKC Metro)
- 2023 VFWOK/Aux events one advertisement banner

VFW SOUTHERN CONFERENCE OKLAHOMA EXHIBITOR PACKAGE \$200.00
Vendor-Level Tier 3 (Small)

- 2023 Southern Conference booth space
- 2023 VFW Oklahoma State Convention 6’ table (June TBD)
- 2023 VFW Oklahoma either Fall Festival or Mid-Winter 6’ table (OKC Metro)

VFW EXHIBITOR BOOTH RENTAL: \$150.00
 (PLACEMENT STIPULATIONS APPLY)

VFW SOUTHERN CONFERENCE CONVENTION PROGRAM:

The purpose of the VFW and Auxiliary Convention Program is to serve as a commemorative keepsake for the members and their families as well as provide an excellent medium for advertisement and showcasing of our loyal supporters. Our program book will be distributed to all conference participants throughout our fourteen State Conference area and is available to all VFW and Auxiliary members. That Southern United States exposure alone will multiply your advertisement investment.

VFW AND AUXILIARY SOUTHERN CONFERENCE PROGRAM BOOK PRICING

FULL PAGE (COLOR)	\$300.00
HALF PAGE (COLOR)	\$150.00
FULL PAGE (BLACK AND WHITE)	\$175.00
HALF PAGE (BLACK AND WHITE)	\$100.00
QUARTER PAGE (BLACK AND WHITE)	\$50.00
2.5 x 4 LINE (BLACK AND WHITE)	\$25.00

VFW OKLAHOMA & WEBSITE ADVERTISEMENT PACKAGE

\$25.00 PER MONTH (\$300 per year) OR pay an up-front incentive of **\$250** for one (1) year. Our website is unique in the fact that each sponsor is given access to a section of our website allowing you the sponsor to put the content of your choosing at any time. For example, promotion of products, sales, discounts etc. can be added. Feel free to visit our website at vfwoklahoma.org or search VFW Oklahoma.

We at the Veterans of Foreign Wars, Department of Oklahoma want to thank you for taking the time to consider partnering with us as one of our allies in our mission to serve and support the veterans and their families within our state and nation. If you have



Oklahoma



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decided to partner with us, please call contact the Convention Chair Michael L. Merit at (918) 314-3951 or vfwsouthernconference2023@gmail.com. This will put you in touch with our team and we will be happy to work with you.



Sponsorship/Donor/Vendor Agreement Form

THIS FORM MUST BE FILLED OUT COMPLETELY AND TURNED IN TO YOUR VFW REP!

Business name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Name: _____

Sponsorship Package: _____ Donation only: _____

Estimated Value of Donated Items: _____

Contribution Total: _____

Deadlines: All sponsorship package funding must be received by 1 October 2023*. Please reference Sponsorship Package Form for other specific deadlines.

Please make checks payable to: VFW Dept. of Oklahoma (memo to read: Southern Conference 2023) If needed for 501(c)(3) requirements, make checks payable to: Oklahoma VFW Foundation (memo to read: Southern Conference 2023)

Mail your contribution to: VFW Dept. of Oklahoma c/o Southern Conference 2023, P.O. Box 1126, Oklahoma City, OK 73101

You may also contact your VFW Representative for packet pickup.

Any notes for the event coordinator please leave here:

Your monetary sponsorship is non-refundable as well as any merchandise donated to us, barring Force Majeure. Please sign below agreeing to participate in our event in the manner you agreed upon above.

Name (Printed): _____ Signature: _____
Phone Number: _____

The VFW Representative will sign below, and you will be given a copy in return. This signed document will act as your receipt for tax purposes.

Name (Printed): _____ Signature: _____
Phone Number: _____



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August 16th, 2022

VFW Department of Oklahoma Statement on Diversity

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Ensuring women veterans receive benefits and services that honor their brave military service is one of the VFW's top priorities. With the steady increase of women wearing our nation's uniform, it has never been more important to ensure women veterans have a VA that is ready and able to care for them. To gauge how well VA is serving women veterans and to identify areas where it needs to improve, the VFW's women veterans' advisory team commissioned a survey of women veterans to collect direct feedback from women veterans around the country. After analyzing survey responses and direct feedback from nearly 2,000 women veterans, the VFW has identified multiple recommendations to improve VA health care, outreach, training, and homeless programs.

The overwhelming majority of women veterans want VA to expand access to women-specific health care, which includes hiring more VA health care professionals who can identify and treat their unique health care needs. More specifically, women veterans want the opportunity to receive their health care from women health care providers. The VFW has urged Congress and VA to expand its Designated Women's Health Primary Care

Provider model to mental health clinics and other health care specialties. This would ensure all women veterans have access to health care professionals with specialized women's health care training. The VFW has also urged VA to allow all women veterans to choose the gender of their health care provider.

Women veterans who use VA health care for family planning services are also concerned that VA requires copayments for preventative prescription drugs, such as contraceptives. This is counter to industry standards for private health insurance plans, which do not require out-of-pocket costs for preventative care prescriptions. The VFW has urged Congress to align VA's cost share requirements with industry standards.

The VFW was disturbed to hear from survey respondents that VA employees continue to confuse them for spouses and caregivers or challenge their veteran status. This is unacceptable and the VFW has urged VA to properly train its workforce to treat women veterans with the respect and dignity they have earned.

The VFW also found that older women veterans were less likely to use their earned benefits and services compared to their younger counterparts, despite being equally as likely to be eligible or need such benefits and services. No veteran should be left to wonder what, if any, benefits she is eligible to receive. The VFW has urged VA to conduct targeted outreach to older women veterans who may not be aware of the veterans' benefits and services VA provides.

Women veterans with children who are homeless or at risk of becoming homeless face much different barriers than homeless veterans without children. In fact, homeless and at-risk veterans with children report the lack of childcare services impact their ability to receive the VA health care and job training services they need. The VFW has urged Congress and VA to ensure homeless veterans have access to childcare when receiving health care and job training services.

Homeless veterans were also concerned with the lack of access to job training programs and counselors who understand the challenges of being homeless. The VFW has urged Congress and VA to expand successful employment and peer-support programs to all homeless veterans to ensure they are able to obtain meaningful employment and stay off the streets.

As the largest organization of combat veterans, we understand the frustrations that can arise when transitioning out of the military or filing a claim with the Department of Veterans Affairs. The claims process can be confusing and one that service members and veterans shouldn't try to navigate alone. That's why the VFW's National Veterans Service (NVS) was established to help all veterans, service members and their families. Our cadre



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of certified and professional advocates help veterans cut through bureaucratic red tape. The VA reports veterans represented by the VFW have recouped more than \$9.7 billion in earned benefits, including \$1.4 billion in new claims in fiscal year 2020 alone. In fiscal 2021, the VFW assisted submitting approximately 100,000 new VA claims while almost 12,000 of those new claims were submitted through our twenty plus Pre-Discharge offices across the nation resulting in more than \$152 million in disability compensation.

Being a part of our communities around the globe continues to be a foundation of our outreach. Since 2004, the VFW has provided over 11,000 grants totaling \$5,567,730 to military families facing hardships through our VFW Unmet Needs Program. Our members, auxiliary members and supporters have contributed over 4.8 million volunteer hours and donated \$44.8 million annually to local community service projects.

We continue with our commitment to education through our Youth Scholarship Programs. The Voice of Democracy is an audio-essay competition annually awards nearly \$2 million in scholarships to students in grades 9-12 annually with over 25,000 participants in 21-22. The first place winner receives a \$30,000 scholarship. The Patriot's Pen is an essay contest that awards more than \$1.2 million annually to students in grades 6-8 with over 75,000 competitors in 21-22. The first place winner receives \$5,000. The Teacher of the Year annually recognizes one exceptional (K-12) schoolteacher for their outstanding commitment to teaching Americanism and patriotism to their students. Awards include \$3,000 for his/her school and an all-expense-paid trip to attend the VFW National Convention. Echoes From the Wall is an educational outreach the VFW partnered with the Vietnam Veterans Memorial Fund to distribute a curriculum to 25,000 public and private high schools and donated \$50,000 to the project. November is officially known as VFW Veterans in the Classroom Month. Members demonstrate flag etiquette and share their wartime experiences with America's youth.

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We at the Veterans of Foreign Wars, Department of Oklahoma want to thank you for taking the time to consider partnering with us as one of our allies in our mission to serve and support the veterans and their families within our state and nation. If you have decided to partner with us, please call contact the Convention Chair Michael L. Merit at (918) 314-3951 or vfwsouthernconference2023@gmail.com. This will put you in touch with our team and we will be happy to work with you.